

Michael S. Miller

Speaker ~ Trainer ~ Coach ~ Consultant ~ Author



Michael Miller, President and CEO of Primo Solutions, LLC, a full service Sales Training and Mystery Shopping company, providing their services specifically to the Senior Living Industry. He has more than 15 years of sales, leadership customer service, consulting, management, and training experience. He spent 12 years in the United States Army, is a combat veteran of the Gulf War, and retired as a Captain. Prior to becoming the CEO of Primo Solutions, his experience includes working as a consultant for a top five consulting firm, and a contractor at the Pentagon for the Department of the Army Chief Information Officer, and the Chief Operating Officer of a full service research company.

Michael is the author of “Selling at Combat Speed,” “Stop Selling and Start Caring,” and “Strong Finish” and Maci’s Place – The Loss of a Child through a Father’s Eyes.” He has spoken to sold out audiences across the country. He has spoken to big names as AT&T, Lucent Technologies, Nextel, IBM, Intel, the U.S. Army, the U.S. Marine Corps, countless Senior Living Associations and organizations and many other corporate giants.



Michael is a member of the Assisted Living Federation of America, National Speaker’s Association, International Speaker’s Association, National Speakers Association of Arizona, National Association of Home Builders, and Home Builder’s Association of Central Arizona. Michael is also a contributor to the “Score for Kids” Foundation with the Phoenix Mercury and co-chairs the Board of Directors for The Heart for the City.

He possesses a Bachelor of Science in Business Information Systems from the University of Phoenix where he graduated Cum Laude.

